



Newsletter

115 – January 2012

CEO Breakfast Update

On December 12, CEOs and other representatives from local employers attended an informational breakfast for updates about Well City Fox Cities, community and state wellness efforts, and health care legislation. The morning began with a national perspective and narrowed to a local focus. U.S. Senator Ron Johnson shared his views about national health care reform. Kurt Eggebrecht, from the City of Appleton, highlighted the main health risks in Wisconsin, and Margie Weiss of Weiss Health Group summarized key findings from the Fox Cities LIFE Study.

Next, the spotlight turned to WCFC employers. Bob Keller, Chairman and CEO of J.J. Keller and Associates, shared successes resulting from J.J. Keller's wellness program, including ROI, improved productivity, and decreased absenteeism.

Jessica Raddemann, Executive Director of the Wellness Council of Wisconsin, gave an update about WCFC at the halfway point of our initiative. There is much good news to report – we are above our target numbers for participation, and the majority of our members have completed benchmarks such as the Well Workplace checklist and Well Workplace University.

However, to date, only three organizations have achieved a Well Workplace designation during the project timeline. With only 17 months remaining until the deadline of May 2013, now is the time to implement the steps of the Well Workplace process. If your organization needs assistance, contact Jessica at 414-224-3060 or jraddemann@wellnesscouncilwi.org.

Thank you to the following CEOs who attended our update breakfast:

- **Dan Neufelder**
President and CEO, Affinity Health System
- **Mark Richards**
President and CEO, Appleton
- **William Bohn**
CEO, Associated Financial Group
- **Kim Bassett-Hetizmann**
President and CEO, Bassett Mechanical
- **Rollie Stephenson**
CEO, Faith Technologies
- **Tim Galloway**
Owner, Galloway Company
- **Chris Hanson**
President, Hanson Benefits Inc.
- **Robert Keller**
Chairman and CEO, J.J. Keller & Associates
- **James Keller**
President and COO, J.J. Keller & Associates
- **Robert Mayfield**
Ed.D, Superintendent, Kimberly Area School District
- **Dr. Mary Pfeiffer**
Superintendent, Neenah Joint School District
- **Jason Rieckmann**
President and Wellness Coach, Real Wellness Fox Valley
- **Dr. Daniel Strong**
Owner, Strong Chiropractic
- **Bill Breider**
President and CEO, YMCA of the Fox Cities
- **Richard Batley**
Partner, Best Western Bridgewood Resort Hotel
- **Joyce Bytof**
Chairman of the Board, Coldwell Banker Real Estate Group
- **John Davis**
CEO, Great Northern Corporation
- **Rick Born**
COO, Women's Care

2012 Adopt-an-Employer Program

Well City Fox Cities is pleased to announce our 2012 Adopt-an-Employer Grant Program.

'Adopt an Employer' is a wellness grant program available to employers implementing or sustaining a worksite wellness initiative. The program is sponsored by Well Cities Fox Cities and funded by Humana, Anthem and UnitedHealthcare.

The 2011 recipients were Appleton Area School District, AZCO, Inc., Galloway Company, Fox Cities Chamber of Commerce, and United Way Fox Cities.

For more information on the Adopt-an-Employer Grant Program or access to our application for funding, please go to www.wellcityfoxcities.com.

Deadline for submission is March 15, 2012 and selected grant recipients will be notified by April 6, 2012.



Submit Your Photos for the Well Cities Fox City Awards Banquet

Help us recognize your wellness efforts!

We are looking for photographs from your organization's wellness events over the past year. We will use these during our upcoming Well City Fox Cities Annual Awards Banquet.

Photos should be e-mailed to Kate Elliott at kate.elliott@mcclone.com. Be sure to include your name, where the photo was taken, and any other information you want included.

Calendar of Events

The next Learning Circle topic is "Incentives and Motivation" and is scheduled for Thursday, February 2, 2012 from 7:30 – 9:30 am at J. J. Keller & Associates. To register, email Tim Pingel at tpingel@jkkeller.com. *We hope to see you there!*

For more information on Well City Fox Cities, go to www.wellcityfoxcities.com.

The newsletter you are reading right now is being distributed electronically to all member organizations on our mailing list. It's intended to be a quick overview of what's going on within the initiative, and targeted to the CEO, HR Manager and Wellness Coordinator. Details on anything covered in the newsletter can be found on our website. If you want to add an additional name from your organization to our mailing list, please email it to barbara.vangorp@mcclone.com.

