



**Wellness Council**  
Improving Health to Empower Business

**20th Annual Worksite Wellness Conference**  
Improving Health to Empower Business

**September 14, 2010**

**Kalahari Resort Convention Center  
Wisconsin Dells, WI**

**Register today! Space is limited.**

Web: [www.wellnesscouncilwi.org](http://www.wellnesscouncilwi.org)  
Email: [wcwi@wellnesscouncilwi.org](mailto:wcwi@wellnesscouncilwi.org)  
Phone: (414) 291-9355

*"A tremendous value...a national conference at a regional price"*

*This one-day program is packed with the latest in worksite wellness from national speakers to local best practices and case studies.*

Dynamic breakout sessions:

- Avoiding Legal Headaches While Promoting Wellness
- Case Studies with Incentive Strategies and Demonstrated Results
- Clinical Programming at the Worksite
- Evaluating Your Wellness Program: A Practical Approach
- Tools for Behavioral Health and Wholistic Alternatives

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*Gold Sponsors*



*Conference Sponsors*



# 20th Annual Worksite Wellness Conference

## Improving Health to Empower Business

**Morning Keynote: James Harter, Ph.D., Chief Scientist and co-author of the new book from Gallup, "Wellbeing: The Five Essential Elements".**



We have long known that emotional and social factors impact individual health and wellness, yet the focus has remained on physical health. This presentation will challenge traditional thinking about health and what contributes to well-being providing a new, broader, and more impactful

approach for worksite wellness. All attendees will receive a copy of this book (a \$25 value!) Compliments of Anthem Blue Cross and Blue Shield.

**Luncheon Keynote: David Baum, Ph.D.**



Do you ever find yourself running like crazy just to catch up and thinking, "There must be a simpler way?" We live in challenging times, and the resulting lack of balance extracts a constant price on our physical and mental health. Inspired by remarkable stories and a model for understanding "right" living, you will learn ways to enhance the quality of life.

**Register today! Exhibitor space available.**

[www.wellnesscouncilwi.org](http://www.wellnesscouncilwi.org)



**Wellness Council**  
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1243 N. 10th Street, Suite 200  
Milwaukee, WI 53205

### **2nd Annual Pre-Conference Summit**

*Harness the Power of Physical Activity:  
Change Lives and Transform Culture*

September 13, 2010

Kalahari Resort Convention Center  
12:30 pm to 4:30 pm

Register today! Space is limited.

Programs qualify for Certified Health Education Specialist (CHES) Category 1 credits from the National Commission for Health Education Credentialing.